

Meeting Minutes

Las Colinas Equestrian Centre

Dallas, TX

Present: Doreen Cutts, Pauline Jaroszewicz, Barbara Clarke, Shelly Vaughan, Megan Suffling, Barbara Lewis, Patti Porter, Jennie Bohart

Proxies:

Guests: Louisa Zai of the Southwest Horse Trader, member Lynn Jaco

Apologies: Lisa and Jackie Blackmon, Michelann Tachibana

Quorum: Met

Opened: 7:10pm

Next meeting: 3 July 2007 at LCEC

Closed: 9:13pm, Moved: B Lewis, 2nd: J Bohart

Minutes: Approved with edits. Moved: B Lewis, 2nd: Pauline J.

Guest Presentation: Louisa Zai of Southwest Horse Trader:

The Southwest Horse Trader is recognizable as a predominantly “western” publication however 90% of the employees ride “English”. Therefore the Southwest Horse Trader (SWHT) is trying to appeal to more of it’s “english” demographics. In trying to do that, SWHT is modeling an affiliates program based on the New England Horse Report for promoting local club news.

Affiliates program: normally the SWHT provides a \$10 member subscription rate which is paid by the particular riding club in exchange for monthly article space promoting news/events of that club. The SWHT is then sent directly to the members of that particular club. The club provides news to Louisa Zai of the SWHT for editing and publishing per the SWHT deadlines. Sometimes the club can substitute an ad in place of an article for a month depending on club activities & circumstances. Photos are imperative to “catch the eye” of the reader which ultimately promotes the club.

DDC Problems with “standard” Affiliates program: there may be some issues with either the cost of the subscription (club cannot afford to pay out of current membership rates), record keeping and also privacy issues as the DDC protects the private information of its members.

Options: May include the reduced subscription rate as an “option” for members in the annual renewal packets. For now Board all agreed to a notice in the newsletter, website and via Yahoo group to all members letting them know of a new “membership perk”. Reduced subscription of \$5 (for next six months) offered to DDC members. DDC will revisit method and interest for 2008 membership, based on new postal rates and therefore new subscription rates. DDC prime contact for articles: B Clarke prime to encapsulate results, etc and provide to Louisa Zai, Southwest Horse Trader, PO box 1865, Splendora, TX 77372, Attn: DDC Affiliates

Presidents Report:

1. All feedback thus far on the Spring Shows I, II, & III has been positive.
2. Michelann is good with all logistics thus far for Lemonade Daze I, II
3. Zoomerang survey sent 24 hours ago and thus far 26 responses. Results show “Adult Camp” and USDF programs running neck-n-neck for most desired educational programs.
4. Linda McKee, Scribe Clinic: on hold pending clinician availability.
5. Volunteer Rewards: quick “to date” run down on volunteers and their accumulated hours.

6. ACTION: all chairs to provide their budgets to Doreen & Barbara Lewis.
ACTION: B Lewis will provide to us the spending accounts/subaccounts so that we know what we have done in past in order for us to create our budgets for 2008.

Vice President's Report:

1. DDC trailer needs wheel bearings repacked.
2. Jennie is hauling the DDC trailer to Lemonade Daze on Thurs p.m., will pickup Sun p.m. unless other $\frac{3}{4}$ ton can bring it to Dallas for Jennie.
3. Barbara Lewis suggested reimbursing Jennie B for cost of fuel to haul trailer to/from the Lemonade Daze showgrounds.

Secretary's Report: Nothing to report. May minutes corrected and distributed for approval.

Treasurer Report:

1. Barbara Lewis reports the current Bank Balances as of 1 June 2007:
Vanguard \$18,456.00 (31/Mar/2007)
Franklin/Equity \$13,111.24 (30/Apr /2007)
2. USDF wants DDC to contribute more to become a "Builder". This increased contribution to the USDF fund would be an additional \$1k.
3. Spring Show P&L: will email results to all DDC board members when final numbers are tabulated.
4. It appears that all the paid positions (i.e. ring stewards) were highly instrumental in the positive feedback received on the Spring Shows.
5. MOTION: Keep Fall "Yellow Rose Festival I & II" a 2-day, 3-rings per day competition. DDC also felt is more financially prudent to keep Yellow Rose to two days, understanding the Texas Classic two weeks prior may have significant impact on entrants. Moved: Barbara L, 2nd: Pauline J.
6. ACTION: Doreen to email Michelann T to notify of changes so that Michelann can notify USEF.
7. Prize Lists for Lemonade Daze: any corrections to Frances Luse a.s.a.p.
8. ACTION: USEF & TDs are publishing guidelines on cruelty to all GMOs. Published notice/guide to be included in next newsletter for member review.
9. ACTION: Doreen to ask Lisa Blackmon to write an article for the next newsletter outlining basic Competitor Etiquette. The article should make points on who can/cannot eliminate a competitor and proper responses to TDs and Judges.
10. Summer Meeting: DDC is hosting at Courtyard Marriott Mesquite 14-15 July 2007. **Event on Yahoo group calendar with reminders.** Need educational event(s) for Sunday morning.
ACTION: Louisa Zai to ask Nutrena if they can do a small lecture. Conformation of the dressage horse?
Feeding and nutrition of the dressage horse?
ACTION: Shelly Vaughn to ask her pilates instructor if she can do a small "rider fitness" or "pilates for equestrians" demo
ACTION: B Lewis to talk to L Blackmon or Nutrena
ACTION: D Cutts to talk with Tx Horse Park re: small lecture on horse events and show management.
ACTION: L Tobleman to put reminder in newsletter.
ACTION: F Luse to put reminder on website.
ACTION: J Bohart to check out "Body In Motion" videos

Show Committee Report:

1. Michelann needs two more ring stewards
2. Jr / Young Rider team championships & adult championships: Do we want to host those for 2008?

Awards Report:

1. Results from the Spring Show III (Fri 18 May 07) are: Training Level Open/AA Champion Jennifer Jones on Reggae with 72.57%, Res Ch Jody Wilson on Venture 68.69%. 1st level Open/AA Champion Jennifer Jones on Gauke 62.56%, Res Ch Valerie Wheeler on Dusty Britches 62.22%. 2nd level Open/AA Champion Carrie Wood on La Nuit 67.53%, Res Ch Janice Mauren on Wolly 62.98%. FEI Open/AA Champion Paige Peters on Hertilas 65.5%, Res Ch Jessica Blackmon on Irnas 64.25%. Dover AA Medal Champion was Carrie Woods on La Nuit 66.486% for 2nd level test 2.
2. Results from the Spring Show I (Sat 19 May 07) are: Training Level Jr Champion Kelsea Askew on Wrosebud 71.46%, Res Ch Julia Handt on NTEC Giovanni 69.32%, Open/AA Champion Cathy Sleeper on Ospry with 73.72%, Res Ch Louise Fox on Genisis 67.86%. 1st level Jr Champion Bethany Hunt on Felius 61.25%, Res Ch Adele Martin on October Sky 59.08%, Open/AA Champion Veronia Pederson on Chessie 64.61%, Res Ch Melissa Lockhart on Seraphina 63.22%. 2nd level Open/AA Champion Carrie Wood on La Nuit 65.52%, Res Ch Janice Mauren on Wolly 63.99%. 3rd Level Open/AA Champion Kaylan Hunt on Marvellous 58.29%, Res Ch Veronia Pderson on Arabella 55.39%. 4th level Open/AA Champion Lisa Blackmon on Starlight Express 70%, Res Ch Ashley Hammill on Ryefield 61.16%. FEI Open/AA Champion Amy Stuhr on Dinar 69%, Res Ch Andreanna Stucker on Poetry in Motion 66.89%. Dover AA Medal Champion was Carrie Woods on La Nuit 68.649% for 2nd level test 2.
3. Results from the Spring Show II (Sun 20 May 07) are: Training Level Jr Champion Kelsea Askew on Wrosebud 71.96%, Res Ch Katherine Barr on Fairyn 71.80%, Open/AA Champion Cathy Sleeper on Ospry 74.25%, Res Ch Jane Hayes on Hayka Minke 70.40%. 1st level Jr Champion Bethany Hunt on Felius 61.80%, Res Ch Adele Martine on October Sky 60.91%, Open/AA Champion Jodie Carlson on Nightingale 66.73%, Res Ch Amber Clarkson on Northern Beacon 65.03%. 2nd level Open/AA Champion Carrie Wood on La Nuit 64.48%, Res Ch Dennis Riddlemoser on Shakespeare 60.59%. 3rd level Open/AA Champion Kaylan Hunt on Marvellous 57.72%, Res Ch Kelly Steck on FC Tornado Proof 56.79%. FEI Open/AA Champion Amy Stuhr on Dinar 70.50%, Res Ch Andreanna Stucker on Poetry in Motion 66.63%. Dover AA Medal Champion was Carrie Woods on La Nuit 67.297% for 2nd level test 2.
4. Propose using the left-over leather halters (Champion) for the two high-point awards at Lemonade Daze, saddle blankets for Champion prizes, polo-wraps for Res Champion prizes, towels for 1st Place prizes.
5. For Fall Yellow Rose Festival: do journals again for 1st place prizes.
6. Annual Banquet:
 - Consider silent auction during the year instead of Banquet.
 - Maggiano's good venue, only issue is space for silent auction. Pauline to verify space and costs.
 - If not other option, Pauline suggested go back to Lone Star Horse Park, already have prior years costs and know facility.
 - Online vote in two weeks re: location of banquet (based on Pauline's feedback) and board thoughts on the subject.

Membership Chair Report: Nothing To Report

Young Horse/Young Riders Report (Shelly Vaughan):

1. At Spring Show I, II, III ended up with 23 junior riders, for Jr/YR teams.
2. Raised about \$300 of which cost was \$340
3. Board discussed not having Adult Teams at Recognized competitions. All were in agreement, unanimous decision.

4. Applications for Jr/YR teams due soon for fall, Doreen to notify Michelann re: Jr/YR vs Adult Teams for Yellow Rose Festival
5. Alan Fox has donated a bronze sculpture – not sure what method best way to use this for benefiting the Jr/YR...silent auction seems to be the best avenue as perpetual trophies usually end up in storage unseen.
6. Jr / YR fundraising at recognized shows, Yellow Rose Festival: do a “battle of the barn” baskets for silent auction (similar to that of the annual banquet) or “trainer” baskets? Proceeds of Silent Auction to benefit Jr/YR, in addition to chocolate bar fundraising.
7. Adult Team medals: Pauline and Michelann to organize.

General Business: Nothing to report (other than discussed above.)